

YPN State Ambassador

Volunteer Position Description

About the Program

The Residential Real Estate Council (RRC) is committed to developing the next generation of real estate leaders. The YPN State Ambassador Program was created to strengthen connections between local Young Professionals Network (YPN) communities, state RRC networks, and the national organization while increasing awareness of the value of the CRS Designation.

YPN State Ambassadors serve as advocates, connectors, and relationship-builders within their markets. Through outreach, education, and engagement, ambassadors help introduce emerging real estate professionals to the resources, opportunities, and professional development available through RRC.

This role is ideal for professionals who are passionate about leadership, networking, and helping others grow within the real estate industry.

Position Summary

The YPN State Ambassador serves as a liaison between local YPN communities and the Residential Real Estate Council. Ambassadors help foster relationships with emerging professionals, promote awareness of RRC programs and opportunities, and encourage participation in education, networking events, and leadership initiatives.

This volunteer position focuses on engagement and outreach rather than operational or governance responsibilities.

Key Responsibilities

YPN State Ambassadors are expected to:

- Serve as a connector between local YPN members, state RRC leadership, and the national organization.
- Promote awareness of the CRS Designation and RRC membership opportunities.
- Encourage participation in RRC education programs, networking events, conferences, and professional development opportunities.
- Welcome and engage prospective members, CRS candidates, and newer designees.
- Share RRC resources, announcements, and opportunities through social media and peer-to-peer outreach.

- Attend local YPN events, state meetings, leadership calls, and networking opportunities when possible.
 - Identify opportunities for collaboration between YPN communities and RRC.
 - Provide feedback regarding trends, interests, and challenges affecting emerging real estate professionals in their market.
 - Support the growth of future volunteer leaders within the organization.
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Desired Qualifications

Successful ambassadors typically demonstrate:

- Strong communication and relationship-building skills
- Active involvement within the real estate industry
- A collaborative and professional approach
- Enthusiasm for professional growth and leadership development
- Visibility and engagement within their local market
- A desire to connect and support fellow real estate professionals
- Alignment with the values and professionalism represented by the CRS Designation

Preference may be given to individuals who have earned or are actively pursuing the CRS Designation; however, all qualified applicants are encouraged to apply.

Time Commitment

The anticipated commitment is approximately 2–4 hours per month and may include:

- Participation in quarterly ambassador meetings or training sessions
- Attendance at local networking events and YPN activities
- Promotion of RRC initiatives and educational opportunities
- Ongoing communication with state and national leadership

Term length: One year, with the opportunity for renewal based on participation and program needs.

Benefits of Serving

As a YPN State Ambassador, you will:

- Expand your professional network at the local, state, and national levels

- Gain leadership experience within a respected national organization
 - Build relationships with industry leaders and CRS designees
 - Develop communication, outreach, and volunteer leadership skills
 - Receive recognition as a representative of RRC within your market
 - Help shape the future of the profession and support the next generation of real estate leaders
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Eligibility

Applicants must:

- Be actively engaged in the real estate profession
 - Demonstrate a commitment to professionalism and industry involvement
 - Reside or actively conduct business within the state they wish to represent
 - Be willing to serve as a positive ambassador for the Residential Real Estate Council
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How to Apply

Interested candidates must submit a volunteer application during the designated application period.

Applications will be reviewed based on leadership potential, industry involvement, communication skills, and commitment to advancing professionalism within the real estate industry.

The Residential Real Estate Council encourages applications from individuals with diverse backgrounds, experiences, and perspectives who are committed to strengthening the future of the profession.