

**RESIDENTIAL REAL ESTATE COUNCIL
2024 ANNUAL MEETING**

MINUTES

Committee: Regional Vice Presidents
Chairperson: Kim Barnthouse, CRS
Staff Liaison: Colleen McMahon, Chief Member and Volunteer Services Officer
Attendance: List Attached
Guests: List Attached

Following are the minutes of the Residential Real Estate Council Regional Vice Presidents Committee Meeting held Thursday, November 7, 2024, Intercontinental Boston, Boston, MA.

CALL TO ORDER:

The meeting was called to order at 12:00 pm by Chair Kim Barnthouse, CRS.

OPENING REMARKS OF THE CHAIR

The Chair welcomed Committee members and shared a Texas A&M proverb: "From the outside looking in, you don't understand it. From the inside looking out, you can't explain it." She reflected on how this sentiment captures the unique value and experience of being part of RRC/CRS, emphasizing the importance of connection, commitment, and shared purpose within the organization.

APPROVAL OF MINUTES:

The minutes of the meeting held May 4, 2024, were approved by consensus.

ENHANCING MEMBER RETENTION AND GROWTH WITH THE STATE NETWORKS

Regional Vice Presidents discussed actionable strategies to strengthen member engagement and drive growth within the State Networks. Suggestions included:

- Inviting prospective members to awards luncheons and recognition events to showcase the value of the network and foster a sense of community.
- Sponsoring events to increase visibility and support member-driven initiatives.
- Partnering with state associations or local boards to co-host programs and tap into broader networks.

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- Following up with course attendees who are not members and personally inviting them to get involved.
- Personally inviting members to take part in committees, events, and volunteer roles.
- Identifying and tapping potential leaders who show interest or aptitude and encouraging them to engage further.

FACILITATING SMOOTH LEADERSHIP TRANSITIONS: BEST PRACTICES FOR RVP AND STATE NETWORK HANDOVERS

Regional Vice Presidents emphasized the importance of early introductions and consistent communication to support smooth leadership transitions. Suggestions included introducing the incoming RVP at the November meetings, emailing both the current and incoming State Presidents, attending monthly leadership calls, and reminding leaders that they can reach out any time for support.

EXECUTIVE SESSION

There was no business to report.

ADJOURNMENT

There being no further business, the meeting was adjourned at 1:00 PM.

Attachments: Attendance

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RESIDENTIAL REAL ESTATE COUNCIL
2024 REGIONAL VICE PRESIDENTS ATTENDANCE RECORD

Name	May	Convention
Kim Barnthouse, CRS	Present	Present
Linda Ellen Anderson, CRS	Not Present	Present
Fran Bixler, CRS	Present	Present
Rosemarie Doshier, CRS	Present	Present
Kristie Ferguson, CRS	Not Present	Not Present
Connie Geiger, CRS	Present	Present
Robert Morris, CRS	Present	Present
Marta Paulson, CRS	Present	Not Present
Tamara Towns-Pozorski, CRS	Present	Present
Bethany Weiser, CRS	Present	Present
Alison Wisnom, CRS	Present	Present