

**RESIDENTIAL REAL ESTATE COUNCIL  
BOARD OF DIRECTORS MEETING  
MARCH 13, 2024**

**MINUTES**

**Chairperson:** Tricia Nekota, CRS  
**Vice Chairperson:** Vivian Macias, CRS  
**CEO:** Jeff Hornberger, CAE  
**Attendance:** List Attached

Following are the minutes of the Residential Real Estate Council Board of Directors Meeting held Wednesday, March 13, 2024, via Zoom.

**CALL TO ORDER:**

The meeting was called to order at 1:02 p.m. by the Chair, Tricia Nekota, CRS. Tricia welcomed the Board to the meeting.

**APPROVAL OF AGENDA:**

The agenda of the meeting was approved by consensus with the removal of item #5 – (RVP Committee) from the consent agenda to the regular agenda for further discussion. Later in the meeting, this item was subsequently approved with no changes.

**GOVERNANCE PAG UPDATE:**

Chair of the PAG, Sandy McRae, CRS gave the board an update. The PAG is working on three key issues; did additional research with focus group and should have a formal recommendation to the board by summer.

**SELL-A-BRATION RECAP:**

A recap from Sell-a-bration that was held in February in Las Vegas was given with group discussion.

**APPROVAL CONSENT AGENDA: MINUTES AND POLICY CHANGES:**

The consent agenda was approved by consensus. See appendix to minutes on consent agenda changes made.

**UNOFFICIAL SOCIAL MEDIA GROUPS:**

The board discussed the social media policy and made changes on enforcement of unofficial social media groups, by removing notices sent and legal action taken.

**Action Motion:**

It was **MOVED, SECONDED and CARRIED** to approve the policy change to unofficial social media groups.

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**INDUSTRY ADVOCACY CONTRIBUTION:**

RRC should find ways to participate in advocacy efforts with NAR, but not to mandate a contribution or participate in advocacy efforts with NAR codified in policy.

**Action Motion:**

It was **MOVED, SECONDED and CARRIED** to remove the Industry Advocacy Contribution policy from the policy manual.

**NOMINATIONS & ELECTIONS:**

It is proposed to move up the interviews from Sell-a-bration to the November meetings for three primary reasons: 1) to allow for a more consistent predictable schedule and to provide more time for vetting candidates, 2) allow for candidate visibility at our own flagship event (Sell-a-bration), which attracts a larger audience than May meetings, 3) in future years, the “May meetings” will actually turn into June meetings and in any case subsequent bylaws changes will need to be made to comply.

**Action Motion:**

It was **MOVED, SECONDED** to update the Nomination and Elections policy in the manual.

After discussion of the main motion, it was **MOVED, SECONDED and CARRIED** to amend the recommendation to implement the new timeline into policy and procedure, not binding to the current (2025) election cycle.

Note: It was **MOVED** to strike the words but not required from Key Experience for candidates.

Board of Directors Action:

It was **MOVED, SECONDED and CARRIED** to approve the Nominations & Elections Policy with approved changes.

**RVP COMMITTEE:**

The board discussed the RVP Committee policy and the appointment of the alternate during interviews.

**Action Motion:**

It was **MOVED, SECONDED and CARRIED** to approve the RVP Committee policy as it stands.

**DISCUSSIONS:**

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Additional discussions were had regarding mastermind divisions, Sell-a-bration speaker committee, education committee and YPN committee. Staff will propose a structure to the board for consideration in May.

**ADJOURNMENT:**

The meeting was officially adjourned at 4:01pm.

**RESIDENTIAL REAL ESTATE COUNCIL  
2024 BOARD OF DIRECTORS ATTENDANCE**

<b>Name</b>	<b>MAR 13</b>
Tricia Nekota, CRS	Present
Vivian Macias, CRS	Present
Teresa Pitt, CRS	Present
Holli Woodward, CRS	Excused
Debra Beagle, CRS	Present
Ellis Gardner, CRS	Present
Mark Gordon, CRS	Present
Bryan Hughes	Present
Tonya Thomsen, CRS	Present

**RESIDENTIAL REAL ESTATE COUNCIL  
2024 STAFF PRESENT**

Jeff Hornberger, Chief Executive Officer  
Colleen McMahon, Chief Member & Volunteer Services Officer  
Mel Burkholder-White, Vice President of Professional Development  
Chere LaRose, Vice President, Marketing & Communications  
Patricia Stodolny, Executive Assistant

**Backgrounder 1 – Uncontentious Proposed Policy Manual Changes**

**Antitrust policy 8**

In review of NAR verbiage, RRC's is much more detailed than NAR, so the policy is left "as is", with beefed up verbiage summarizing key points of antitrust that have been repurposed from NAR's written policy.

**Gift acceptance policy 12**

A rise in gift level limits is proposed due to escalating costs and inflation. For items such as flowers, gift baskets, shipping, etc., it is very challenging to adhere to these limits in practice. An increase from \$50 to \$100 is recommended to keep pace with inflation (note: raised from proposed \$75 in January).

**Absentee policy 16**

Staff proposes inserting the word "scheduled" since the experience in 2023 has been that there have been multiple unscheduled meetings (est. at 6). Staff recognize that leaders are busy, and time is limited. While we strive to do a better job scheduling meetings, unscheduled meetings create compliance issues with leaders, which is why the exemption verbiage has been inserted as well. While staff did not propose this, the policy should be analyzed to determine if the acceptable number of missed meetings should be raised to two (2) versus one (1).

**Board of Directors policy 19**

It is proposed to add a Parliamentarian to every meeting. This has been done since May 2023 but should be codified in policy going forward.

**Leadership Development Committee policy 27**

It should be noted that the First Vice President is the co-chair and plays a significant role in this committee.

**RVP Committee policy 29**

We are running into issues with available people to serve since so many of them are now on the BOD and LDC. This rule was added because someone took the position and then later resigned because they wanted to be an RVP. Also, we currently have an RVP alternate, although it is not referenced in policy or bylaws and is rather a Council tradition or practice. When an RVP departs for whatever reason, the President appoints someone in his/her place.

**Regions policy 30**

Wyoming was added in 2023 and is therefore added to Region 8, reflecting the geographical intent of its hierarchy in the RRC regional structure.

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**RVP Selection Subcommittee policy 31**

Not all candidates are interviewed. In practice, applicants are interviewed on video, not phone.

**Travel policy 35**

Staff like to provide members and leaders a bit of wiggle room, with the recognition and understanding that things get busy for volunteer leaders. We simply ask that there be communication in the matter if for some reason deadlines can't be met. Note, this proposed policy is replicated again in the travel policy under "appendix".

**Appendix, travel policy**

Staff are OK with members purchasing regular (versus basic) economy and so verbiage expands to that. We want travelers to get in touch with staff liaison as a first point of contact (not the CEO). If members want to upgrade, pay for enhanced seating, airline lounge access or other perks, they can go ahead and do it, but it must not touch RRC expenses in any way. When members drive versus fly, we need to ensure it makes economic sense and so we request documentation via time and date stamped screenshots. Staff don't like leaders staying at non-RRC hotels as we have an obligation to fill room blocks. Finally, staff don't mail checks, we only do direct deposit.