

**BOARD OF DIRECTORS MINUTES
FRIDAY, NOVEMBER 14, 2025
RESIDENTIAL REAL ESTATE COUNCIL
BOARD OF DIRECTORS MEETING**

MINUTES

Chairperson: Vivian Macias, CRS
CEO: Jeff Hornberger, CAE

Following are the minutes of the Residential Real Estate Council Board of Directors Call on Friday, November 14, 2025.

CALL TO ORDER:

The meeting was called to order at 2:30 p.m. by the Chair, Vivian Macias, CRS. The chair welcomed the Board to the meeting and reminded the board to read the Council's mission statement, purpose, disclosure statement and confidentiality agreement.

APPROVAL OF AGENDA:

The agenda of the meeting was approved by consensus.

APPROVAL OF MINUTES:

The minutes of the Board of Directors meeting held on Wednesday, November 5, 2025, via Zoom were approved by consensus.

PRESENTATION AND DISCUSSION: WAV GROUP:

Marilyn presented the board with potential partnership and industry collaboration opportunities for the Council. A task force will be formed to further explore these options and report back with recommendations for future initiatives

Action Motion:

It was **MOVED, SECONDED and CARRIED** to create a task force to explore partnership opportunities for the Council and report back to the board with recommendations.

INTERNATIONAL RVP PROPOSAL:

The board reviewed a proposal to establish International Regional Vice Presidents (RVPs) who would serve as liaisons between RRC and its international partners. The initial structure recommends two one-year presidential appointments beginning in 2026, representing:

- Spanish-speaking countries (Spain and Latin America)
- Asia, where more than 90% of international members are located

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The board responded favorably to the overall concept and expressed support for introducing international representation with key discussion points as follows:

- Members agreed the proposal is new and evolving, and adjustments will likely be needed over time as the structure is tested and evaluated.
- To better reflect the role’s purpose and avoid confusion with U.S.-based RVP positions, the board recommended renaming the positions to “International Liaisons.”
- The board emphasized that the liaison title also underscores the importance of relationship-building with partner organizations and international markets.

Action Motion:

It was **MOVED, SECONDED, and CARRIED** to develop positions currently referred to as “international RVPs” — to be renamed International Liaisons — established as one-year presidential appointments beginning in 2026.

BOARD SIZE:

The board requested staff to prepare background materials, including cost implications and historical information at the to ensure board members have information on an equal footing to make informed decisions. After a discussion the board took the following action:

Action Motion:

It was **MOVED, SECONDED and DEFEATED** to move that the Board of Directors direct staff to issue the required notifications to the membership, as outlined in *Article X – Amendments* of the RRC Bylaws, informing members that the Board will consider a proposed bylaw change after the 30-day notice period and before the end of 2025.

CEO PRESENTATION AND Q&A:

Jeff provided the board with an overview of his goals, with an opportunity to ask questions.

BOARD NORMS:

Action Motion:

It was **MOVED, SECONDED, CARRIED** to include board norms into the board onboarding process. The board will review norms they received and outline those to be included in onboarding.

ADJOURNMENT:

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The meeting was officially adjourned at 5:18PM CT

**RESIDENTIAL REAL ESTATE COUNCIL
2025 BOARD OF DIRECTORS ATTENDANCE**

Name	NOVEMBER 14
Vivian Macias, CRS	Present
Teresa Pitt, CRS	Present
Debra Beagle, CRS	Present
Tricia Nekota, CRS	Present
Julie Erickson, CRS	Present
Ellis Gardner, CRS	Present
Mark Gordon, CRS	Present
Alison Wisnom, CRS	Present
Laurence Birch	Present

**RESIDENTIAL REAL ESTATE COUNCIL
2025 STAFF PRESENT**

Jeff Hornberger, Chief Executive Officer
Colleen McMahon, Chief Member & Volunteer Services Officer
Patricia Stodolny, Executive Assistant

Carol Austin, Parliamentarian