

**BOARD OF DIRECTORS MINUTES
MONDAY, JUNE 2, 2025
RESIDENTIAL REAL ESTATE COUNCIL
BOARD OF DIRECTORS MEETING**

MINUTES

Chairperson: Vivian Macias, CRS
CEO: Jeff Hornberger, CAE

Following are the minutes of the Residential Real Estate Council Board of Directors Meeting on Monday, June 2, 2025, at the Capital Hilton, Washington, D.C.

CALL TO ORDER:

The meeting was called to order at 11:02 a.m. ET by the Chair, Vivian Macias, CRS. The chair welcomed the Board to the meeting and introduced Parliamentarian, Carol Austin, PRP, from St. Petersburg, FL to ensure that proper procedures are being followed as well as bylaws.

APPROVAL OF AGENDA:

The agenda of the meeting was approved by consensus.

APPROVAL OF MINUTES:

The minutes of the Board of Directors meeting held on April 9, 2025, and March 28, via Zoom were approved by consensus.

REVIEW AND ADOPTION OF AUDITED FINANCIAL STATEMENTS:

Action Motion:

It was **MOVED and CARRIED** to accept the audited financial statements from CliftonLarsonAllen for the year ended December 31, 2024. Statements were subsequently posted online to comply with Financial Information Disclosure Policy 504 as highlighted in the most recent policy manual.

POLICY MANUAL CHANGES:

The Election Guidelines Implementation Committee recommendations are primarily the result of shifting the timing of our annual elections, which required corresponding adjustments.

In addition to timing-related changes, the committee recommends removing language that previously prevented the full election results from being published. Under the revised guidelines, full election outcomes, including vote counts, may be published on the Council website to increase transparency and reinforce member confidence in the election process.

Action Motion:

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It was **MOVED, SECONDED, CARRIED** to approve the proposed changes from the Election Guidelines and Implementation Committee.

The increased use of AI-powered notetaking tools has prompted the need for clear guidance regarding their use during official Council meetings. AI notetaking tools may only be used with the advanced approval of the meeting convenor. This policy applies to all official Council meetings – virtual or in-person- including Board, Committee, and other national-level meetings. It encompasses transcription software, voice recognition applications, and automated meeting assistants.

Action Motion:

It was **MOVED, SECONDED, and CARRIED** to approve the proposed policy on AI Notetaking Tools.

COMMITTEE REPORTS AND TASK FORCE UPDATES:

Global Task Force

The task force was determining whether a permanent committee should exist and defining what the committee should be charged with. The core purpose of the committee could not be fully fleshed out.

Action Motion:

It was **MOVED, SECONDED, and CARRIED** to not move forward with the Global Real Estate Advisory Committee.

RVP Task Force

The task force supports continuing the current RVP program and structure, not switching to a new model.

Recommend continuing training for RVPs, especially on fiduciary duties and leadership. The RVP job description has been updated to include clearer expectations, required skills, and a new requirement: prior service as a state president.

Action Motion:

It was **MOVED, SECONDED, and CARRIED** to approve the recommendations from the RVP Task Force.

Leadership Development & Training Committee

The committee provided a report, indicating that in its first year, it is focused on promoting leadership opportunities and development within RRC per the approved committee purpose approved at the April Board of Directors meeting. They will be coordinating with the Credentialing Committee to avoid overlapping. The committee

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presented at the Board of Directors meeting with the purpose of seeking direction and feedback on the idea of developing a Leadership Academy. The Board indicated that the idea had merit, but more specifics needed to be developed and fleshed out for further consideration. No formal action was taken, and the committee took the feedback and will further study the concept for possible future consideration.

RVP REGIONAL PULSE CHECKS:

Each of the 10 RVPs provided a macro-level update—what’s working, what’s not, and where the Council can better support local efforts. The reports focused on the following questions:

- How are things going overall in your region?
- Which programs or initiatives are succeeding, and which are not?
- How can the Council better support your states in growing courses, increasing membership, and delivering more value to designees?
- What can RRC do to attract more students, members, and designees?

EXECUTIVE SESSION – WAV GROUP Presentation:

The Board went into executive session at 4:01PM ET and ended at 4:31PM ET.

ADJOURNMENT:

The meeting was officially adjourned at 4:32PM ET.

**RESIDENTIAL REAL ESTATE COUNCIL
2025 BOARD OF DIRECTORS ATTENDANCE**

Name	JUNE 2
Vivian Macias, CRS	Present
Teresa Pitt, CRS	Present
Debra Beagle, CRS	Present
Tricia Nekota, CRS	Excused absence (travel conflict)
Julie Erickson, CRS	Present
Ellis Gardner, CRS	Present
Mark Gordon, CRS	Present
Alison Wisnom, CRS	Present
Laurence Birch	Present

**RESIDENTIAL REAL ESTATE COUNCIL
2025 STAFF PRESENT**

Jeff Hornberger, Chief Executive Officer
Colleen McMahan, Chief Member & Volunteer Services Officer
Mel Burkholder-White, Vice President of Professional Development
Chere LaRose, Vice President, Marketing & Communications
Patricia Stodolny, Executive Assistant

Guests:
Carol Austin, Parliamentarian