

**RESIDENTIAL REAL ESTATE COUNCIL
BOARD OF DIRECTORS MEETING
WEDNESDAY, JANUARY 28, 2026
1:00PM – 4:30PM CT
CHICAGO, IL**

President: Teresa Pitt, CRS – Raleigh, NC
President Elect: Debra Beagle, CRS – Nashville, TN
First Vice President: Addie Owens, CRS – Mount Dora, FL
Immediate Past President: Vivian Macias, CRS – Hialeah, FL

Directors: Lindsey Culver, CRS – Portland, OR
Julie Erickson, CRS – Anchorage, AK
Ingrid Prather, CRS – Athens, TN
Alison Wisnom, CRS – Annapolis, MD
Laurence Birch – Chicago, IL

Chief Executive Officer: Jeff Hornberger, CAE

Staff: Colleen McMahon, Chief Member & Volunteer Services Officer
Alexandra Campbell, Vice President of Professional Development
Amelia Garza, Director of Communications & Content
Patricia Stodolny, Executive Assistant

**** IMPORTANT. Committee members: Please see below the agenda for important information to review on the following: Council mission statement, purpose, disclosure statement, and commitment to antitrust compliance.**

AGENDA

1. Call to Order: Welcome and Opening Remarks
2. Approval of Agenda
3. Approval of Minutes from the Board of Directors meeting held Friday, November 14, 2025, at the Hyatt Regency Downtown Houston.
4. Discussions: Council business matters in 2026
 - 2025 Board Survey results
 - Board norms and next steps
 - Review of policy manual and next steps
 - Task Force Updates
 - Strategic Planning (Larry)
 - Sell-a-bration (Jeff)
 - RRC Partnerships (Alison)

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5. Strategic Planning kickoff: presentation – Strategy by Laurence Birch
6. New Business

7. Adjournment

COUNCIL MISSION STATEMENT

The Residential Real Estate Council (RRC) is committed to the success of its members through education, leadership development, referrals, networking opportunities, and business resources.

PURPOSE

The Board of Directors shall have supervision, control and direction of the affairs of the Council, shall actively pursue its purpose and shall have discretion in the disbursement of the Council funds. The Board will approve the budget; budget requests act on amendments and exceptions to the budget. The Board of Directors shall adopt from time-to-time regulations for the conduct of its business as deemed necessary or appropriate provided; such regulations are not in conflict with the Constitution, Bylaws or policies of NAR. The Board of Directors may, in the execution of the powers granted, appoint such agents, as they may consider necessary.

DISCLOSURE STATEMENT

In the event any Council Committee Member has a Conflict of Interest as described in the Council's Conflict of Interest Policy or may stand to derive, directly or indirectly, a personal gain or benefit from a transaction either entered into or not entered into by the Council or any other decision by the Council or shall have any direct or indirect interest in or relationship with any individual or organization (i) which proposes to enter into any transaction with the Council for the sale, purchase, lease or rental of property; or (ii) which proposes to render or employ services, personal or otherwise, to or of the Council; or (iii) which may be seen as competing with the interests or concerns of the Council, the Committee Member shall forthwith give the Council notice of such interest or relationship and shall, thereafter refrain from voting or otherwise attempting to affect the decision of the Council relative to the matter giving rise to the Conflict of Interest (other than informational purposes). Minutes of appropriate meetings shall reflect that such a disclosure was made, and that such Council Committee Member absences him or herself from the discussion of pros and cons and vote on the matter.*

COMMITMENT TO ANTITRUST COMPLIANCE

The Residential Real Estate Council is a not-for-profit trade association devoted to improving the business conditions of the real estate industry. RRC meetings and events often include real estate professionals and other industry stakeholders who compete or work for competing businesses. RRC is committed to conducting all meetings and events professionally, ethically and lawfully, including adherence to antitrust laws. To that end, the topics for this meeting will focus on the advancing the interests of real estate professionals and consumers of real estate services, increasing competition, reducing risk for all parties involved in real estate transactions, and sharing insights on business best practices. The following discussion topics are always prohibited: agreements to fix prices, limit product or service offerings, allocate geographical territory or customers, and refuse to deal. Any discussion inconsistent with this policy will not be tolerated.

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**Committee = Committee, Subcommittee, Task Force, Workgroup, Panel and Presidential Advisory Group (PAG)*