

**RESIDENTIAL REAL ESTATE COUNCIL
BOARD OF DIRECTORS MEETING
JANUARY 11, 2023**

MINUTES

Chairperson: Pam Rugggeroli, CRS
Vice Chairperson: Tricia Nekota, CRS
CEO: Jeff Hornberger
Attendance: List Attached

Following are the minutes of the Residential Real Estate Council Board of Directors Meeting held Wednesday, January 11, 2023 via Zoom.

CALL TO ORDER:

The meeting was called to order at 3:00 p.m. by the Chair, Pam Rugggeroli, CRS. Pam welcomed the Board and introductions were made. Pam reminded all to read the Council Mission Statement, Purpose and Conflict of Interest Disclosure Statement and that all board meetings are confidential. Pam asked the Board to read the board handbook, and 2023 Board of Directors Orientation posted in the Board Forum and to review the RRC vision and mission statement. Pam confirmed with Staff that all Confidentiality Agreements have been signed and received. Pam asked the Board to submit Agenda items at least one week prior to Board meetings. Once the Agenda has been posted in the Board Forum it will not be changed. Any additional items will be discussed under Other Business.

APPROVAL OF MINUTES:

The minutes of the Board of Directors meeting held on Saturday, November 12, 2022 in Orlando, FL were approved by consensus with one abstention.

APPROVAL OF AGENDA:

The agenda of the meeting was approved by consensus.

OPERATIONS / KEY INDICATORS UPDATE:

Jeff Hornberger, CEO provided an overall eight-year history on membership, a look at certificates and certifications, RPAC history and historical attendance for Sell-a-bration. 2023 priorities and goals includes re-imagining marketing, defining better ROI on dues dollars, assess distribution channels, global expansion in Asia and increasing membership.

MAINTENANCE REQUIREMENT DISCUSSION:

President Pam Rugggeroli discussed the topic of maintenance credit that members complete yearly. The background is that continued questions arise and while the maintenance requirement remains in effect, beyond filling out affidavits, it is not enforced by the Council, putting the whole initiative into question overall. It was

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discussed that clarity on communication is needed and any pain points for members should be resolved. Discussion on the topic will continue at a later board meeting.

SUPPORT FOR NAR CANDIDATES:

During the November 2022 meetings a discussion was brought up regarding RRC support for NAR candidates. It was moved and seconded for RRC to support Leigh Brown as candidate of NAR FVP in 2025. The board deferred the motion until the next board meeting in January 2023. Currently RRC has no policy in place regarding this.

Action Motion:

It was **MOVED, SECONDED and DEFEATED** for RRC to support Leigh Brown as candidate of NAR FVP in 2025.

It was requested that RRC take up the motion to adopt CCIM's policy at the next board meeting.

LDC YEAR OF SERVICE AND FVP/BOD APPLICATION PROCESS:

The board discussed the Leadership Development Committee (LDC) Handbook rule that requires LDC members to take a year off from the committee before applying for FVP, Board of Directors or LDC. Looking to broaden and not penalize those that agreed to serve on arguably one of the most important committees. It has come to light that members who accepted the role on LDC and wanted to run for FVP/BOD realized that they had overlooked that stipulation when they agreed to serve on the committee.

Action Motion:

It was **MOVED, SECONDED and CARRIED** to remove the requirement that requires LDC members to take a year off from the committee before applying for FVP, Board of Directors or LDC.

STRATEGIC PLANNING ROAD MAP 2024-2026:

Planning for the 2024-2026 strategic plan will begin summer of 2023 in Chicago.

OTHER BUSINESS:

Discussion regarding the political candidacy for any member or individual, or the candidacy of a RRC member and CRS Designee members running for a real estate industry-related office will be discussed at the next meeting.

ADJOURNMENT:

The meeting was officially adjourned at 4:22 p.m.

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**RESIDENTIAL REAL ESTATE COUNCIL
2023 BOARD OF DIRECTORS ATTENDANCE**

Name	JAN 11
Pam Ruggeroli, CRS	Present
Tricia Nekota, CRS	Present
Vivian Macias, CRS	Present
Holli Woodward, CRS	Present
Debra Beagle, CRS	Present
Bryan Hughes	Present
Addie Owens, CRS	Present
Kurt Thompson, CRS	Present
Tonya Thomsen, CRS	Present

**RESIDENTIAL REAL ESTATE COUNCIL
2023 STAFF PRESENT**

Jeff Hornberger, Chief Executive Officer
Keith Tristano, Chief Financial Officer
Colleen McMahon, Chief Member and Volunteer Services Officer
Mel White, Vice President of Professional Development
Patricia Stodolny, Executive Assistant