RESIDENTIAL REAL ESTATE COUNCIL 2023 MIDYEAR MEETINGS

MINUTES

Committee: Regional Vice Presidents
Chairperson: Mark Shepherd, CRS

Staff Liaison: Colleen McMahon, Chief Member and Volunteer

Services Officer

Matt Schroeder, Director of Volunteer Services

Attendance: List Attached Guests: List Attached

Following are the minutes of the Council of Residential Specialists Regional Vice Presidents Committee Meeting held Saturday, May 6, 2023, Westin City Center, Washington, D.C.

CALL TO ORDER:

The meeting was called to order at 3:10 pm by Chair Mark Shepherd, CRS.

OPENING REMARKS OF THE CHAIR

The Chair welcomed Committee members and thanked them for all their hard work.

APPROVAL OF MINUTES:

The minutes of the meeting held November 11, 2022, were approved by consensus.

STATE ACTIVITY

Regional Vice Presidents were provided a report that compared budgeted activity versus actual activity for each State/Region through the April 30th. The report compared the number of courses, events, sponsorships and states without full leadership teams.

Discussion continued around the importance of helping states secure sponsorships. Sponsorship amounts collected in the first quarter were less than what was budgeted. Committee members were tasked to help state leaders start conversations with their potential sponsors and communicate realistic sponsorship amounts when budgeting for future years.

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REGIONAL UPDATE

Reginal Vice Presidents shared successes and lessons learned while working with their state leadership teams in the first quarter. Some shared the details of successful events and collaborations with organizations to host or participate in events.

GOAL SETTING FOR STATES

Reginal Vice Presidents shared some goals that they have discussed with their states. The goals consisted of building relationships with the state and local Association of REALTORS, tasking each member of the state leadership team to recruit six new members, and identifying and securing sponsors. Committee members were optimistic that these could be achieved by the end of the year.

EXECUTIVE SESSION

There was no business to consider.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:15 PM.

Attachments: Attendance

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RESIDENTIAL REAL ESTATE COUNCIL 2023 REGIONAL VICE PRESIDENTS ATTENDANCE RECORD

Name	May	Convention
Mark Shepherd, CRS	Present	
Kim Barnthouse, CRS	Present	
Daniel Bifano, CRS	Absent	
Rosemarie Doshier, CRS	Present	
Corinne Geiger, CRS	Present	
Eloise Eriksson Martin, CRS	Present	
Bonnie Metviner, CRS	Present	
Lisa Parenteau, CRS	Present	
Teresa Pitt, CRS	Present	
Alison Wisnom, CRS	Present	•
John Young, CRS	Present	

Guests

Linda Ellen Anderson
Nick Chambers
Lee Barrett
Candice Dorsch
Rory Dubin
Ellis Gardner
Vivian Macias
Margie Medlin
Kurt Thompson
Holli Woodward